The Statista platform is used by organisations such as Google, P&G and the House of Commons to support their research, market sizing, policy research and strategy planning.

Statista is a market intelligence platform which combines our own proprietary research with aggregated information (from sources such as World Bank, YouGov, GFK and Kantar) to give the above organisations a wide range of insights.

Geographic coverage

[Map showing global data coverage]
The 3 main ways to find information is via the KEY WORD SEARCH, MARKET OUTLOOKS and REPORT SHOP.

**KEY WORD SEARCH**

Use the search box to search any term. If you do not find what you are looking for at first, try a broader term or a different way of phrasing the search.

The results can be SORTED BY relevance or date or publication.

You can filter the search results much more effectively with the bar on left of the screen. See more details on the next page.
TO ACCESS A CERTAIN TYPE OF CONTENT, SELECT THE TICK BOX.

STATISTICS, FORECASTS & SURVEYS are individual insights which are quick and easy to access and obtain data.

STUDIES AND REPORTS are documents on a set subject. We have a variety of report types all with a different structure: country & city, brand, trend, in-depth, etc... Reports can also be accessed through the report shop.

MARKET OUTLOOKS are market sizing tools providing benchmarking KPIs in 8 different sectors and across 150 countries. Outlooks can also be accessed via the toolbar. See more information on the Market Outlook section.

SEARCH FILTERS can be used to ensure data is only shown for a set country, industry, or date.

Once any changes have been made you must refresh the search.
There are over 1.5 million statistics on the platform. They can be **downloaded** in a number of formats.

**Citation** information is also available. We always provide a **source link** to the original source or a methodology in the details section.

### FIFA world ranking of national women's soccer teams as of August 20, 2021

<table>
<thead>
<tr>
<th>Team</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>2,110</td>
</tr>
<tr>
<td>Sweden</td>
<td>2,089</td>
</tr>
<tr>
<td>Germany</td>
<td>2,073</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2,048</td>
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<tr>
<td>France</td>
<td>2,039</td>
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<tr>
<td>Canada</td>
<td>2,021</td>
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<tr>
<td>Brazil</td>
<td>1,979</td>
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<tr>
<td>England</td>
<td>1,974</td>
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<tr>
<td>Korea DPR</td>
<td>1,940</td>
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<tr>
<td>Spain</td>
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<tr>
<td>Australia</td>
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<tr>
<td>Norway</td>
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<tr>
<td>Japan</td>
<td>1,865</td>
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<tr>
<td>Italy</td>
<td>1,886</td>
</tr>
<tr>
<td>Denmark</td>
<td>1,859</td>
</tr>
</tbody>
</table>

**Source**
- FIFA
- Survey by: FIFA
- Survey name: FIFA/Coca-Cola Women's World Ranking
- Published by: FIFA
- Source link: [fifa.com](https://www.fifa.com)
- Release date: August 2021

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*FIFA World ranking of women's soccer national teams 2021*

Published by: **David Lange**, Oct 14, 2021

The world soccer governing body, FIFA, first released world rankings for women’s international teams in 2003, with the men’s rankings first appearing in December 1992. The rankings are published four times a year and are weighted to emphasize recent results. The latest release of the world rankings sees the United States national team sit atop of the pile with 2,110 points, just ahead of Sweden and Germany in second and third place respectively.

USA on top of the world

The United States women’s national soccer team, which placed in first place in 1999, is currently considered the best women’s soccer team in the world.
MARKET OUTLOOKS

The MARKET OUTLOOKS provide a detailed overview of a specific market or sub-market. Outlooks can also be accessed via the search function.

Hover over the outlooks section of the tool bar and the select your market of choice.

Once a market is selected you will see an overview of the sectors covered within that market. A more detailed breakdown is available in the MARKET DIRECTORY.

You can also see our full methodology by clicking on the METHODOLOGY section.

Click on the section or subsection you would like to explore.

Get actionable data now

The Consumer Market Outlook presents the key performance indicators – sales, revenues and prices – of the most important consumer markets worldwide.
Once you select a section it will open an outlook to provide a global overview of that market.

At the top of the screen, you are able to select KEY HIGHLIGHTS, an overview of the MARKET DEFINITION/INSCOPE AND OUT-OF-SCOPE and a link to relevant REPORTS.

You can select a NEW OR MORE FOCUSED PART OF THE MARKET, a REGION OR COUNTRY to focus on, and up four other COUNTRIES OR REGIONS TO COMPARE TO.

Below will be a series of graphs covering a range of different insights from the market.

These graphs can be changed on screen to BAR CHARTS, LINE GRAPHS or a DATA TABLES. You are then able to download the graph or chart on display by clicking the DOWNLOAD button.
REPORTS

It is possible to SEARCH our reports alone in the report shop.

In the SEARCH menu you can filter by REGION or COUNTRY, INDUSTRY and LANGUAGE.

You are able to select different kinds of CONTENT. Most types are self-explanatory.

However, Dossiers are simply a compilation of the most relevant statistics on that topic from a variety of sources without analysis.

 Whereas the DossierPlus Reports, Industry Reports, Country Reports etc. provide analysis as well as statistics and graphs.

When a user clicks on a report, they will be taken to the summary and download page, which includes a price but logged into the platform it will say free of charge with your account.

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