



Online Workshop on Increasing Research Impact

Organised by
The Central Library, IIT Delhi
in collaboration with Taylor and Francis

Workshop details:

Topic	Day, Date & Time
Increasing Research Impact	Monday, June 15, 2020
	1600-1730 hrs. (IST)

Coverage:

This session will explore strategies to raise researchers' profiles and ensure their research makes a global impact. It will focus on particular methods to communicate scientific findings to practitioners and the general public, as well as on creating effective and professional social media strategies.

Speakers:

Luke Antieul - Director of Marketing - Researchers at Taylor & Francis

Bethany Farr – Social Media Manager Marketing at Taylor & Francis



Luke Antieul specialises on Open Access journals at Taylor & Francis and has 6 years' experience with the company supporting authors and researchers to find the right journal for their research.



Bethany Farr has been working with Taylor & Francis for almost three years as the Social Media Manager for Researcher Services. She loves working in a social media role as its creative and work varies from day to day.

Registration Link:

<https://attendee.gotowebinar.com/register/4134850223078105360>

For any clarification and queries related to the Workshop contact:

Mr Vijay Kumar Verma, Assistant Librarian (Sr. Scale) (Workshop Coordinator)

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Dr. Nabi Hasan (Convener)

Librarian & Head

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E-Certificate will be provided to the participants.