



A Workshop on Book Publishing

Organised by

The Central Library, IIT Delhi in collaboration with Elsevier

About Speaker

Oliver Walter is Publisher for Elsevier's Major Reference Works (MRWs) and Reference Collections. Based in Oxford, UK, he manages a team of five Acquisition Editors each responsible for a variety of subject areas, meaning the MRW portfolio covers all major scientific disciplines. Oliver has 20 years editorial experience in STM book publishing and has previously worked for Taylor and Francis, Informa and Wiley, where he was Publisher in clinical medicine for 8 years. Outside of work, Oliver enjoys spending time with his young family and is a huge cricket fan, both watching live cricket and also playing every weekend during the summer for his club side.



Oliver Walter

WORKSHOP DETAILS

DATE

8th July 2020, Wednesday

TIME

2:30 - 4:30 PM

Agenda of the Workshop

2:30 - 2:35 PM

Introduction of Workshop

Dr Sangeeta Mehta,
Director, Reference
Solutions, Elsevier

2:40 - 4:10 PM

Book Publishing Process

- Why Write a Book?
- Publishing Cycle
- Critical Issues in Publishing

Why Publish with Renowned Publisher – Value Story

- Understanding researcher & learner needs
- Content acquisitions – a data-driven strategy

Deep Dive / Acquisitions Case Studies

- Marine Pollution
- Machine Learning Techniques for Space Weather
- Human Virology & COVID-19

Mr Oliver Walter,
Publisher

Content transformation

- Using content + technology to address researcher needs

4:10 - 4:30 PM

Q&A session & Concluding Remarks

All

Registration Link:

https://elsevier.zoom.us/webinar/register/WN_JGxBNPXtQpeAYEO38du8YA

For any clarification and queries related to the Workshop contact:

Mr Vijay Kumar Verma, Assistant Librarian (Sr. Scale) (Workshop Coordinator)

Email: vkverma@library.iitd.ac.in; vijayverma1@gmail.com

Dr. Nabi Hasan (Convener)

Librarian & Head

Email: hodlibrary@admin.iitd.ac.in