Newspaper Clips
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IIT-Delhi anti-smoking viral a copy of UK ad?

Two fingers walk around coffee cups, a cigarette jutting out from where one meets the other. It represents a penis — as the ash falls, so does the erection, showing how smoking can make you impotent. This anti-smoking viral video, made by students of IIT-Delhi, has been grabbing eyeballs ever since it went online — first, for the novel idea, and then, when viewers discovered it was not so novel after all.

The creative is under fire from netizens for being a copy of a similar ad released by the National Health Service in the UK about three years ago.

“Copied concept. Shows that IITians are capable of bullcrap too!”, reacts Siddharth Vijayan on Youtube. “When I saw the ad for the first time, I was really impressed, but after getting to know that it is copied, I’m totally put off. Wish they could get original, at least for the sake of the institute,” says Garima Gupta, 21, a final year B Tech student at Netaji Subhash Institute of Technology. Students from IIT have a different take. “The video was made by the Board of Students Welfare (BSW) for internal viewing, and with a cause. No one thought it would make it so big, it’s just hard luck,” says Abhishek Jain, a second year student of B Tech at IIT-Delhi.

Talk to us: Do you think a copied ad doesn’t hurt as long as it’s for a good cause? Write in to p1city@hindustantimes.com
IIT-G emerges as major research facility

Among the ambitious projects to be carried out in the institution is 'Climate Change, Water and Rural Livelihoods: Assessing Socio-economic, Vulnerability and Potential Adaptive Strategies in Eastern Himalayan Region, India', which would have implications for the region. The Rs 100 lakh project has been funded by the Swedish International Cooperation Agency (SIDA).

Another project involves 'Design and Development of Fabrication of OLED Organic Solar Cells and Organic TFTs based on Molecular Polymeric and Composite Materials' for which funds worth Rs 52.15 lakh has been sanctioned by the Department of Science and Technology.

While the research work is largely externally driven, there are also cases in which students pursuing PhD programs have successfully pursued research in a number of areas.

According to official data, over 300 projects were in progress during the period 2010-2011. Among the sponsors of the research and development projects were government ministries. Major support came from Ministries of Environment and Forests (MoEF), Human Resource Development (MHRD), Department of Science and Technology (DST), Department of Biotechnology (DBT), Department of Atomic Energy (DAE), Department of Information Technology (DIT), Council of Scientific and Industrial Research (CSIR) and Defence Research Labs (DRL).

In a recent report, Dr. Gautam Barua, Director, IIT Guwahati stated, "IIT Guwahati considers it essential for all members of its faculty to be involved in research and development for contributing to the knowledge pool, developing new technologies for the betterment of humanity."

We offer a research grant to new faculty members of the Institute to start their research activities. During this year, 20 projects have been sanctioned under this scheme worth Rs 94.90 lakh.

Apart from sponsored research projects, IIT Guwahati took consultancy assignments for various state government departments, Railways, National Highways Authority of India, Oil and Gas Sector, Construction and Infrastructure Companies, Power Sector, among others. A total of 210 consultancy projects were carried out in the year.

IIT-B students fight to become greatest 'bribers'

An online game on corruption developed by students has become a huge hit on the campus; creators say the idea is not to preach.

The game is all about getting as corrupt as possible. For instance, a player is asked whether he/she is willing to part with his/her soul to achieve the target. Clicking on Yes will get maximum points.

The game ends with points being calculated, and a player's potential unscrupulousness is determined. Kookada said, "We want to look at corruption through humor, with sarcasm. The idea just happened. We were discussing corruption and one of us said how exciting it would be if we could 'play' corruption. Hence, the game."

The group decided to keep corruption 'simple', problems that 'ain aam' encounters. Kookada said, "Bribing a ticket checker on train is such a common thing. Similarly, most of us at some point have bribed traffic cops. We wanted everyone to identify with the categories."

The students kept insisting that the idea was not to distribute 'gyaan', Kookada added, "If the players get inspired to not bribe, or accept bribes, great. But the game's intention is not to preach. IIT Bombay students are avowing the concept. Civil engineering student Nitesh Agarwal said, "The game's addictive, I play every day for at least two hours. Must say I have become quite an expert briber."

His batchmate Siddharth Rhandari added, "I am glued to it. When college reopen, I'm sure there will be a competition to become the greatest briber."
IIT medical courses: Institute to submit report to HRD ministry

TIMES NEWS NETWORK

Kolkata: After churning out successful technocrats, the Indian Institute of Technology, Kharagpur, is in the process of starting MBBS, MS and MD courses on its campus. The institution will submit a detailed project report to the Union human resource development (MHRD) ministry next month in this regard.

"We believe that the ministry is all set to table a bill to amend the existing statute of the IITs to allow them to introduce medical studies as well as to allow us set up a hospital. Till now, we had churned out efficient engineers. Now, we will also be committed to producing world-class doctors," said IIT Kharagpur's deputy director AN Mazumdar.

If Parliament passes the bill in the monsoon session, IIT Kharagpur will be the first among the six IITs to set up a medical school. The draft proposal submitted to MHRD speaks about introducing postgraduate courses in technology oriented medical education.

The detailed project report seeks to set up a seven-storied building for a medical hospital. "Initially, we had plans to open a 700-bed hospital. Now, the plan has been modified into 450 beds to start with. The new hospital will have major departments like oncology, cardiology, radiology and neurology," added Mazumdar.

To set up a medical school, however, the MHRD and the Medical Council of India need to give a go-ahead.

"Our strength is technology-driven research. We have thus emphasized on introducing technology-oriented medical education. We had initially planned to start postgraduate courses like MS and MD. However, due to guide-
आईआईटीयंस ने ब्रह्मचारी मिटाने को शुरू किया थियैटर

कानपुर | मनीष शुक्ला

तकनीक के कमाल से ब्रांड आईआईटी का जादू चलाने वाले कानपुर के छात्र अब अभिनय के क्षेत्र में हाथ अंजामने की तैयारी में है। ब्रह्मचारी के खिलाफ हल्ला बोलने के लिए आईआईटी ने अपना थियैटर शुरू किया है। आईआईटी एल्युमिनी उद्योग सिंघं पंचायत ने सुपरहिट फिल्म 'ये साली जिंदगी' से बालीबुद में शानदार दर्द की है। उन्हें से प्रेरणा ले अब सेकेंड, धरे ईयर के छात्र भी उनकी राह पर चल पड़े हैं। ब्रह्मचारी के खिलाफ अभियान में अनशन को जगह थियैटर को हथियार बनाया है।

आईआईटी कानपुर में इंग्लिश लेट 'इंस्पेक्टर जनरल' के हिंदी रूपांतरण चैनल की दास्तां का मंचन हुआ। छात्रों ने अपने अभियान से नेशनल स्कूल ऑफ ड्रामा मै निकली बालीबुद निदेशक नीलम गुप्ता को भी अपना कायल बना लिया। उनके अनुसार इंजीनियरिंग के छात्र इतने संवेदनशील हो सकते हैं, यह कानपुर आकर ही महसूस हुआ है। बाकी में वह चेतन भागत और उदय की तरह बालीबुद में घमाल मचाये। धरे ईयर एयर स्पेस इंजीनियरिंग के छात्र अनंत देसाई का कहना है कि नाटक में ब्रह्मचारी का मुदा मंचन
- बालीबुद से थियैटर तक चला आईआईटीयंस का जादू?
- छात्रों ने एनएससी के साथ मिलकर किया नाटक का मंचन

इसलिए उठाया ताकि अभिनय से अनशन जितनी गहरी पैठ बना लो जाए। वह आगे बालीबुद में जाने की संभावना को खारिज नहीं करते हैं।

देश के नामचीन निदेशकों में शुमार सुभाष मिश्रा के साथ चैफ असिस्टेंट डायरेक्टर के रूप में हालिया रिति जी 'ये साली जिंदगी' से बालीबुद में दर्द देने वाले और आईआईटीयंस एण्ड का नाटक कलब स्थापित किया था। अब एनएससी के साथ मिलकर 14 छात्र-छात्राओं ने पहले ही प्लेट में ब्रह्मचारी से गंगापी मुंदे की उठाया है। खान सहेज की भूमिका निभाने वाले सिविल इंजीनियरिंग धरे ईयर के छात्र शुभ महती मानते हैं कि इंजीनियरिंग और अभिनय दो अलग-अलग विषय हैं लेकिन दोनों में आप दूब कर अपना सर्वश्रेष्ठ दे सकते हैं। एनएससी के छात्र आयुष जैन ने बांग्लू की भूमिका निभाई है।
टॉप-10 इंजीनियरिंग संस्थानों में डीटीयू

नई-दिल्ली, जार्स : हाल ही में श्रेष्ठ इंजीनियरिंग संस्थानों पर हुए सर्वेक्षण के दौरान दिल्ली टेकनोलॉजिकल विश्वविद्यालय (डीटीयू) को देश के टॉप-10 में आठवां स्थान मिला है। यह स्थान डीटीयू को भारत की छह आइआइटी और सरकारी कॉलेजों के बीच प्राप्त हुआ है। डीटीयू के कुलपति प्रो.पी.बी. शर्मा ने बताया कि यह स्थान एक पत्रिका द्वारा कराया गया है। सवेरे को यह स्थान दिल्ली कॉलेज ऑफ इंजीनियरिंग से डीटीयू बनने तक के सफर पर आधारित है। जिसमें यहां की दाखिला प्रक्रिया, पढ़ाई का वातावरण, पाठ्यक्रम रूपरेखा, विदेशी विश्वविद्यालयों के साथ चलाए जा रहे गुणवत्तापर वार्तक्स कार्यक्रम, शोध सुविधाएं, छात्रावास और प्लेसमेंट आदि सुविधाओं को ध्यान में रखा गया है।