

Collection Development with Special Reference to eBooks



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Outline

- Current trends in growth of eBooks
- Acquisition models of eBooks
- Issues and challenges associated with eBooks acquisition
- Elements of eBooks Collection Development Policy
- eBooks Selection Criteria
- A glimpse of eBooks acquisition approach of IIT Delhi

Learning Outcome

- To know the current trends associated with eBooks
- To know the models of eBooks acquisition
- To understand the issues and challenges involved with eBooks acquisition
- To know the different selection criteria of eBooks
- To know the basic elements of eBook collection development policy
- Have a glimpse of current eBook acquisition approach of IIT Delhi

Global Market Share

- Revenue: US\$13,669m (2019)
- Annual growth rate (CAGR 2019-2023): 2.7%
- Market volume: US\$15,231m (2023).
- User penetration: 12.9% (2019); 14.5% (2023)
- The average revenue per user (ARPU): US\$14.38 (2019)
- More than 80% budget on e-resources by 2020 (OCLC)

Indian Market Share

- Revenue: US\$138m (2019)
- Revenue expectation: 3.5% (2019-2023)
- User penetration: 5.7% (2019); 7.2% (2023)
- The number of users: 102.9m (2023)

<https://www.statista.com/outlook/213/119/ebooks/india#market-marketDriver>

Technological Development

- Availability of sophisticated eBook reading devices
- Cheap & fast internet
- Availability of wide range of eBooks
- Advent of digitisation

Overall Trends

- Uncertain
- Popular
- Supreme position of print books
- Audiobooks: more popularity

Acquisition Models

- Subscription
- Demand Driven Acquisition (DDA)
- Evidence Based Acquisition (EBA)
- Perpetual

Subscription

- Subscribed on annual basis
- Cost effective
- Quality
- Subject to publisher removal of individual book titles

DDA

- eBook titles are not owned
- Records for the eBooks are available
- Add and subtract individual book titles
- An ideal way to supplement a subscription
- Cost-effective way to build an eBook collection

Evidence-Based Acquisitions

- Hybrid Model
- Titles available in full text
- Fixed amount to be paid
- Required to purchase a small percentage of the collection
- Titles available perpetually after purchase
- Initial + Added collection in case of renew

Pick and Choose

- Choose the titles
- Good for initial collection building
- Some limitations:
 - Not all publishers provide this option
 - Popular titles are usually not available
 - If available current edition is not available (in most cases)
 - High cost

Issues and Challenges...

- Pricing
- Procurement
- Associated DRMs
- Unavailability of Text Books & popular books
- Platform Access Fee
- Licensing Issues
- Torrent sites
- Usage statistics
- Less user awareness

Issues and Challenges...

Pricing

- Not available on the website
- Different categories: different price
- EBA: High initial amount
- Different in the price quoted by the publisher and aggregator

Issues and Challenges...

Procurement

- From whom?
- Which model of acquisition to choose?
- What to do if the printed copy is also available?
- How to procure?

Issues and Challenges...

DRMs:

- No full download
- Only specific % of pages download in one go
- print is not allowed
- Compatibility

Issues and Challenges

- Unavailability of Text Books & popular books
- Platform Access Fee
- Licensing issues
- eBooks availability on torrent sites
- Usage statistics
- Less user awareness

Separate Collection development policy for eBooks

- Complex management process
- Develop a supplementary policy
- Policy conjunction with print collection development policy
- No isolation.

Separate Collection development policy for eBooks- Why?

- Holding vs. Access
- Complex lifecycle
- Licensing issues
- Preservation issues

eBook Collection Development Policy Elements...

- Technical feasibility
- Functionality and reliability
- Vendor support
- Supply
- Licensing
- Format Preference
- Review

eBook Collection Development Policy Elements

Technical feasibility:

- Availability
- Authentication
- Hardware and software compatibility
- Storage and maintenance

Functionality and Reliability

- Search and retrieval functionality
- Exporting and downloading
- Interface
- Integration with OPAC/ discovery service

Vendor Support

- User training and support.
- Trials and product demonstrations.
- Provision of bibliographic data
- Data security

Supply

- Purchase model
- Archiving and post termination rights
- Maintenance fees
- Cancellation rights

Format Preference

- Assist to choose between print and electronic formats
- De-duplication policy elements:
 - Currency
 - Value for Money
 - Accuracy and completeness
 - Duplication, Only if
 - eBooks not archived; retention expected
 - Minimal cost involved
 - meet the needs

Review

- Clear guidance on cycles of review
- Deselection policy

eBooks Selection Guidelines

- Some selection criteria of print can be applied
- eBooks different characteristics
- Complex life cycle

Selection Criteria...

- Content

- Technical requirements

 - Method of Access

 - Authentication

 - Compatibility

 - Functionality and reliability

 - Search and Retrieval features

 - Exporting and downloading

 - Integration

Selection Criteria...

- Vendor support
 - Trial provision
 - User Training
 - Preservation
 - Bibliographic data provision
 - Usage Statistics provision
- Available Purchase Model
- Licensing

Selection Criteria...

Content

- Support the requirements
- Quality
- Currency
- Support the goal of the institution
- Other criteria: price, post termination access, value over print, etc.

Selection Criteria...

Technical requirements

- Method of Access
- Authentication
 - IP
 - User name and Password
- Compatibility

Selection Criteria...

Technical requirements

Functionality and reliability

- User friendly platform
- Easy to navigate
- Online tutorials

Selection Criteria...

Technical requirements

Search and Retrieval features

- Powerful, flexible and user-friendly
- Different search features
- Thesaurus
- Search history

Selection Criteria

Technical requirements

Exporting and downloading

- e-mail, printing, and downloading should be supported.
- The selector should consider any associated DRM
- Integration: integrate with Discovery tool

Selection Criteria: Vendor support

- Trial provision
- User Training
- Preservation Provision
- Bibliographic data support
- Usage statistics support
- Purchase model

Licensing...

Access Concerns

- Usage statistics
- Realistic provisions for any unauthorised use
- Privacy

Licensing...

Use of eBooks

- Interlibrary loan (ILL)
- Viewing, downloading and printing
- Course packages

Licensing...

Use of eBooks

- Authorized Users
- Method of access
- Archiving policy

Licensing

Legal Issues

- Terms of payment
- Grace period
- Governing laws
- Language of license agreements

eBook Acquisition: IIT Delhi

- Actively started from 2015.
- Separate budget
- Primary focus: Text books and Major Reference Works
- eBooks directly from publishers
- Pick and choose model
- DDA and EBA are in the pipeline

How...

- Formation of Sub-committee
- Recommendation received from the
 - faculty
 - students
 - Sub-committee
 - Recommendation by the library

How...

- Recommendation received and compiled
- List send to the publisher
- Licence Agreement
- price negotiation

How...

- Fresh proposal after negotiation
- Order preparation
- Pre Audit of orders
- Order dispatch
- Invoice received

How

- LA signed
- Access activated
- Invoice send for payment
- OPAC entry and discovery service integration
- Circular mail to faculty and students
- Product demonstration

Issues

- Unavailability of textbooks
- Pick and choose model: not always offered
- Unavailability of titles of many Indian publishers
- Platform issues
- Foreign communication: time consuming

Conclusions

- Growth of eBooks share
- More expenditure on e resources
- Complex e resources life cycle
- Need for different eBook collection development policy
- Policy not in isolation
- Consistency of approach

Acknowledgement

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THANK YOU

